

AUSTRALIAN CENTRE FOR CORPORATE SOCIAL RESPONSIBILITY

Presents:

2008 Workshop Program

The program for 2008 includes the essentials of corporate social responsibility and CSR strategy and tactics.

If you wish to further your study by enrolling in a Graduate Certificate in Business Administration (GCBA), La Trobe University's Graduate School of Management will recognise four days of ACCSR workshops and an assessment component as one elective unit towards the GCBA (subject to students meeting the entry requirements). For more information, including recognition of prior learning, email leeorablack@accsr.com.au

ABOUT THE WORKSHOPS

Introducing CSR

WHERE AND WHEN: Thursday 13th March, Melbourne and Tuesday 26th August, Melbourne

This half-day workshop introduces participants to the concept of CSR and how it is practiced around the world. Participants will understand the development of the CSR concept and how business, civil society and governments have approached the concept. Strategic, sustainability and values-based approaches to CSR are described. Participants will comprehend the relationship of CSR to risk, reputation, governance and innovation.

ExperienceCSR

WHERE AND WHEN: Tuesday 8th April, Melbourne, Tuesday 9th September, Melbourne and Thursday 27th November, Sydney

ExperienceCSR is an interactive, web-enabled business game that helps practitioners across a range of backgrounds and experience levels understand and manage CSR. In this one-day program, participants learn CSR change management best practice so they are ready to review, improve or introduce CSR strategy and tactics in their organisation.

Communicating CSR

WHERE AND WHEN: Wednesday 9th April, Melbourne and Thursday 14th October, Melbourne

This half-day workshop provides indispensable guidance on effective CSR communications. Participants will learn how to credibly communicate CSR to a range of stakeholders, and create a more trusting environment for better business performance.

Co-Creative Stakeholder Engagement

WHERE AND WHEN: Thursday 1st – Friday 2nd May, Melbourne and Monday 5th – Tuesday 6th May, Sydney

This two-day workshop, facilitated by Ann Svendsen from the Centre for Sustainable Community Development at Simon Fraser University in Vancouver, is for business, government and civil society organisations who want to enhance their strategic abilities and skills in building and convening stakeholder networks. You will explore leading edge thinking, models and tools for productive stakeholder engagement.

Reporting CSR

WHERE AND WHEN: Friday 23rd May, Melbourne and Tuesday 14th October, Melbourne

This half-day workshop is all about sustainability reporting, covering the benefits of reporting, the elements of a good social report, the place of CSR reporting within general CSR communications and activity, and the emerging global architecture for reporting and assurance including the Global Reporting Initiative and AccountAbility 1000 frameworks.

Measuring CSR

WHERE AND WHEN: Thursday 31st July - Friday 1st August, Melbourne and Thursday 7th - Friday 8th August, Sydney This half-day workshop introduces participants to best practice in CSR measures that contribute to CSR performance measurement. Participants will learn how to critically evaluate the vast array of CSR measures available to understand their quality and usefulness in a given organisational context.

Building Organisational Change for Sustainable Strategy

WHERE AND WHEN: Thursday 31st July - Friday 1st August, Melbourne and Thursday 7th - Friday 8th August, Sydney

This two-day workshop on organisational change will be facilitated by Dr Sanjay Sharma, Dean of the John Molson School of Business at Concordia University in Toronto and formerly Canada Research Chair in Organisational Sustainability and Professor of Policy in the School of Business and Economics at Wilfrid Laurier University in Ontario.

ABOUT ACCSR

The Australian Centre for Corporate Social Responsibility is a leader in CSR research, learning and strategy. Our unique capability-building approach helps organisations identify and understand their social responsibilities, capacity and impact and develop strategies and tactics to reduce social risks and improve both performance and social responsiveness.

REGISTRATION FORM: 2008 ACCSR WORKSHOPS

PLEASE COMPLETE THIS FORM AND FAX TO: +61 3 9826 8993
OR POST TO: SUITE 605, 10 YARRA STREET, SOUTH YARRA, VIC 3141



Name: _____

Name: _____

Job Title: _____

Job Title: _____

Email: _____

Email: _____

Phone: _____ Fax: _____

Phone: _____ Fax: _____

Organisation: _____

Address: _____

FEES* IF YOU BOOK 4 DAYS OF PROGRAMS AT THE SAME TIME YOU ARE ENTITLED TO A 10% DISCOUNT)

Number of people	Please tick date of workshop as appropriate	Location	Fee per person	GST	Subtotal per person	Subtotal by no. of people
	Introducing CSR <input type="checkbox"/> Thursday 13th March, or <input type="checkbox"/> Tuesday 26th August	Melbourne	\$450	\$45	\$495	\$
	ExperienceCSR <input type="checkbox"/> Tuesday 8th April, Melbourne, or <input type="checkbox"/> Tuesday 9th September, Melbourne, or <input type="checkbox"/> Thursday 27th November, Sydney	Melbourne and Sydney	\$850	\$85	\$935	\$
	Communicating CSR <input type="checkbox"/> Wednesday 9th April, or <input type="checkbox"/> Tuesday 14th October (Morning Session)	Melbourne	\$450	\$45	\$495	\$
	Co-Creative Stakeholder Engagement with Ann Svendsen <input type="checkbox"/> Thursday 1st and Friday 2nd May, Melbourne, or <input type="checkbox"/> Monday 5th and Tuesday 6th May, Sydney	Melbourne and Sydney	\$2,000	\$200	\$2,200	\$
	Reporting CSR <input type="checkbox"/> Friday 23rd May, or <input type="checkbox"/> Tuesday 14th October (Afternoon Session)	Melbourne	\$450	\$45	\$495	\$
	Measuring CSR <input type="checkbox"/> Tuesday 3rd June, or <input type="checkbox"/> Tuesday 21st October	Melbourne	\$450	\$45	\$495	\$
	Building Organisational Capacity for Sustainable Strategy with Dr Sanjay Sharma <input type="checkbox"/> Thursday 31st July and Friday 1st August, Melbourne, or <input type="checkbox"/> Thursday 7th and Friday 8th August, Sydney	Melbourne and Sydney	\$2,000	\$200	\$2,200	\$
	<i>Amex surcharge 2% if applicable</i>					\$
	TOTAL					\$

* Inquire about group early bird discounts by emailing kateniblocksiddle@accsr.com.au or call 03 9826 1767

METHOD OF PAYMENT

Bookings are subject to the availability of places.

Credit card: Visa Mastercard Amex*

Please note a 2% surcharge applies to Amex cardholders

Card number: _____

Expiry Date: _____

CCV Number: _____

Amount: _____

Cardholder Signature: _____

Cheque: Made payable to the Australian Centre for Corporate Social Responsibility

Bank Transfer: Westpac Banking Corporation

Branch Code: 033059

Account Number: 288767 quoting participant name and WS08 as reference.

ACCSR

Leadership in CSR Research,
Learning and Strategy

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W: www.accsr.com.au

E: workshop@accsr.com.au

ACCSR REGISTRATION POLICY

Cancellations: Substitutions are welcome at any time. Cancellations in writing four weeks before each workshop date will receive a 50% refund. No refunds applicable after this. Indemnity: Should for any reason outside the control of the ACCSR the venue or speakers change or the event be cancelled the ACCSR will endeavour to reschedule, but the client hereby indemnifies and holds the ACCSR harmless from and against any and all costs, damages and expenses including legal fees which are incurred by the client. The laws of the State of Victoria govern this agreement in all respects.

The Australian Centre for Corporate Social Responsibility is a registered business name of Synergy Communications Pty Ltd, ABN 71 007 029 610