

The Australian Centre for Corporate Social Responsibility is pleased to present our:

3rd ANNUAL CONFERENCE

Thursday 5th February 2009 in Sydney

GAME CHANGER: THE NEW SOCIAL CONTRACT BETWEEN BUSINESS, SOCIETY AND GOVERNMENT

This high-level one-day ACCSR conference will provide leaders from the business, government and civil society sectors a unique opportunity to review the changing role of business in society with national and international experts and get essential knowledge to manage well in 2009 and beyond.

- Leading-edge CSR thinking and practice
- CSR challenges and trends for 2009
- Network with CSR leaders and peers
- International and national experts

Business everywhere is searching for a new model. The financial crisis has not only shaken shareholder confidence but the confidence of business itself in the old model. How should business respond? How can government harness the best of the business sector, without losing control of the policy agenda? What are the new ethical responsibilities of business, and what incentives need to be put in place to ensure they are met? In tough economic times, what are the implications for the conduct of business in society?



Prof. Prakash Sethi



Sen. Nick Sherry



Clare Martin



Prof. Peter Singer



Alan Cransberg



Australian Centre for Corporate Social Responsibility

Be at the leading-edge of CSR developments

The conference is proud to host the launch of:

- The first comprehensive study into CSR prospects and progress in Australia: 'The State of CSR in Australia: 2009 Annual Review'
- Australia's first Graduate Certificate in Corporate Responsibility by La Trobe University's Graduate School of Management

CONFERENCE SPEAKERS INCLUDE:

- **Professor Prakash Sethi**, President, Sethi International Center for Corporate Accountability (Special Guest of La Trobe University's Graduate School of Management)
- **Senator Nick Sherry**, Minister for Superannuation and Corporate Law
- **Alan Cransberg**, Managing Director, Alcoa of Australia
- **Clare Martin**, CEO, Australian Council of Social Service (Former Chief Minister for the Northern Territory)
- **Professor Peter Singer**, Ira W. DeCamp Professor of Bioethics, Princeton University

"Very rarely can one attend a forum with such a breadth of experience, knowledge, tact and passion as the speakers offered us today."

Avril Ford, National Contract Manager, Canon Australia

Host



Major sponsor



GSM GRADUATE SCHOOL OF MANAGEMENT

Sponsors



In February 2009, ACCSR is also pleased to present:

INTERNATIONAL FRAMEWORKS FOR CSR with Paul Hohnen

Hosted by CPA Australia

Sydney 6th February | **Brisbane** 9th February | **Perth** 11th February | **Melbourne** 13th February

This one-day workshop, led by International Sustainability Expert, Paul Hohnen, will give you the information you need on:

- The major international frameworks for CSR
- How these are applied in reporting practice and management systems
- What matters most and what to do about it

BOOK BOTH PROGRAMS AND SAVE

A 2-day pass gives you access to the conference and the international frameworks programs (any location) at a discount rate. For details please see registration form on the back page. For more information on any of the programs please

email workshop@accsr.com.au, **call** +61 3 9826 1767

or **see** www.accsr.com.au

Leaders in CSR Research,
Learning and Strategy

ACCSR's 3rd Annual Conference: GAME CHANGER

Date: Thursday 5th February 2009
Time: 9.30am – 6.30pm
Venue: Westpac Banking Corporation Conference Centre,
275 Kent Street, Sydney, NSW

GAME CHANGER: THE NEW SOCIAL CONTRACT BETWEEN BUSINESS, SOCIETY AND GOVERNMENT

CONFERENCE PROGRAM

PART 1 | **Setting the Scene – A New Paradigm for Business, Society and Government Relations**

The challenge of globalisation means corporations, governments and civil society must work together in new ways to achieve shared goals such as sustainable development and overcome shared challenges like economic development, environmental degradation, and poverty. This provides the opportunity for organisations to benefit from learning about new ways of doing things and solving problems. As a result, business, civil society and government are operating in a new paradigm. Everybody wants what is best for sustainable development, but there is much disagreement about the right thing to do. The rules of engagement and the accepted roles of each sector are changing.

- How can business meet the challenge of a just and sustainable society?
- What are the new governance models that will enable corporations to recognise and meet their corporate responsibilities?
- What are the key success factors from the international and national perspective?
- What does this signify for the changing social contract between business and society?

Professor Prakash Sethi | President, Sethi International Center for Corporate Accountability and Distinguished Professor of Management at the Zicklin School of Business, Baruch College, The City University of New York

Paul Hohnen | International Sustainability Expert

Paul Oosting | Pulp Mill Campaigner, The Wilderness Society

Stephen Bradford | CEO, Port of Melbourne Corporation



Prof. Prakash Sethi



Paul Hohnen



Paul Oosting



Stephen Bradford

PART 2 | **The State of CSR in Australia**

Launch of 'The State of CSR in Australia: 2009 Annual Review' research by Dr. Leeora Black, Managing Director, ACCSR



Over 500 corporate social responsibility and general managers participated in this ground-breaking detailed analysis and benchmark of the state of corporate social responsibility in Australia. In addition to tracking the growth and development of corporate social responsibility and sustainability as a management role, this report provides a comprehensive analysis of Australian companies' capabilities for managing their social and environmental responsibilities and effects on business outcomes and performance.

The research highlights the top CSR priorities for business in 2009. Business roundtable discussions will unpack these top issues. Have your say, hear from experts, discuss strategies and solutions and choose from one of four roundtables:

- Managing climate change challenges
- Integrating CSR and business strategy
- New directions in corporate community investment
- Improving supply chain policies and practices

PART 3 | **GAME CHANGER: What Matters Most for Business and Society Relations in 2009**

Leaders from business, civil society, academia and government will bring together the major themes of the day and discuss what is needed to advance cross sectoral relations and solve shared problems in 2009.

Alan Cransberg | Managing Director, Alcoa of Australia

Clare Martin | CEO, Australian Council of Social Service (ACOSS)

Professor Peter Singer | Ira W. DeCamp Professor of Bioethics, Princeton University

Senator Nick Sherry | Minister for Superannuation and Corporate Law

COCKTAIL RECEPTION | **Launch of Graduate Certificate in Corporate Responsibility Hosted by Westpac**

Conference participants are invited to attend a cocktail reception to mark the launch of Australia's first Graduate Certificate in Corporate Responsibility, offered by La Trobe University's Graduate School of Management.

Learn from Global CSR Experts

What people said about our 2008 conference:

"This was a most informative and intellectually-stimulating conference. It is obvious ACCSR worked very hard to deliver a great range of speakers. It was also good to network with delegates from across the country."

Betty Kotevski, Research Manager, Responsible Investment Consulting

"The ACCSR conference is taking a lead in 'turning up the volume' on CSR imperatives. These discussions are essential if best practice CSR is to become the corporate norm."

Ruth Wright, National Partnerships Manager, Greening Australia

"A good balance of broad ideas and practical examples of how to embed corporate responsibility principles."

Mark Leopold, Manager Corporate Responsibility, NABCapital

"An opportunity to hear from the 'leading edge' on issues that are often not daily issues but overall are very important."

Anne-Maree Mitford, General Manager – Darling Park, Jones Lang LaSalle

"A very professionally-run conference with an excellent line-up of speakers."

Sheila Donaldson, Strategic Planning Manager, Namoi Catchment Management Authority

"It was a great day, well done!"

Rosemary Sainty, Head Responsible Business, St James Ethics Centre

"A rich combination of real and revealing case studies and comments from very capable speakers with high credential and good information."

Michael Hollingworth, Director, Global Learning

"The day provided a collage of both the origins and current developments in various aspects of CSR."

Liz Sidiropoulos, Lecturer, Faculty of Business and Informatics, Central Queensland University – Melbourne Campus

ACCSR's 2008 conference was attended by organisations including:

AMP Limited, ANZ, Australia Post, Australian Business & Community Network, Beiersdorf Australia, Brotherhood of St Laurence, Caltex Australia, Canon Australia, Citi Investment Research, Coca-Cola South Pacific, Commonwealth Bank of Australia, Corporate Express, CSL Ltd, Department of Treasury, Fuji Xerox Australia, Fujitsu, GHD, Greening Australia, Group of 100, IBM, Insurance Australia Group, Investa, Jones Lang La Salle, Kimberly-Clark, La Trobe University's Graduate School of Management, Landcare Australia, Lend Lease, Lion Nathan, Macquarie Group Limited, Members Equity Bank, Mining Industry Skills Centre, Mission Australia, Multiplex, NAB, Oil Search, Rio Tinto, SAI Global, Serco, Telstra, The Smith Family, Toyota Australia, Transurban, United Way Sydney, University of Sydney, VicUrban and Xstrata Coal.

INTERNATIONAL FRAMEWORKS FOR CORPORATE SOCIAL RESPONSIBILITY:

What matters most and what to do about it

One-Day Seminar

Host and major sponsor: CPA Australia



ARE YOU CONFUSED BY THE NUMEROUS CSR CODES AND FRAMEWORKS OUT THERE?

This one-day program, led by international sustainability expert **Paul Hohnen**, will guide you through the major international frameworks for corporate social responsibility, who is using them, and how.

Having played a key role in developing the global CSR architecture over the past 20 years, Paul is ideally-placed to help you:

- Understand the major international frameworks for corporate responsibility, reporting frameworks and management systems (including the forthcoming ISO Social Responsibility Standard)
- Learn how the frameworks are being applied by leading global companies
- See how global frameworks can be applied in an Australian context
- Hear about possible future developments on the CSR standards front

DATES AND VENUES

CITY	DATE	VENUE
Sydney	Friday 6th February	Level 3, 111 Harrington Street, Sydney, NSW 2000
Brisbane	Monday 9th February	Levels 7 and 8, CPA Centre, 307 Queen Street, Brisbane, QLD 4000
Perth	Wednesday 11th February	Level 1, Australia Place, 15-17 William Street, Perth, WA 6000
Melbourne	Friday 13th February	CPA Australia Centre, Level 28, 385 Bourke Street, Melbourne, VIC 3000

ABOUT PAUL HOHNEN

Paul Hohnen has worked intensively since 1975 on a range of global economic, development and environmental issues as a diplomat, international civil servant, Director of Greenpeace International, and Strategic Director of the Global Reporting Initiative (GRI).

Trained as an international lawyer, Paul worked from 1975 to 1989 as an Australian diplomat at the OECD in Paris, to the EU institutions, and in Fiji and Sri Lanka. He was closely involved in the 1992 and 2002 Earth Summit processes, and has personally participated in the negotiation of a wide range environmental conventions, including on climate change.

On the CSR front, he has been a member of the OECD Expert Panel on CSR, and worked with the GRI and UN Global Compact. Since 2004 has been an expert on the ISO Working Group developing the ISO 26000 Social Responsibility Standard.

What people have said about Paul Hohnen:

"Paul provided a great global perspective – it's great to hear from such an informational opinion leader."

"Engaging and professional, Paul's reflections and presentations were extremely useful."

"Paul is an excellent facilitator and I enjoy his style and vast knowledge of the topic."

"Paul's polished 'putting it all together' made it an extremely valuable way for me to spend my day."

REGISTRATION FORM

COMPLETE THIS FORM AND FAX TO 03 9826 8993 OR POST TO SUITE 605, 10 YARRA STREET, SOUTH YARRA VIC 3141

Name: _____ Name: _____
Job Title: _____ Job Title: _____
Email: _____ Email: _____
Phone: _____ Phone: _____
Organisation: _____
Address: _____

1. PLEASE INDICATE WHICH ROUND TABLE YOU WILL ATTEND:

- Managing climate change challenges Integrating CSR and business strategy
 New directions in corporate community investment Improving supply chain policies and practices

2. PRICES (Includes morning and afternoon teas, and lunch)

Description	Super Early Bird Rate (Pay before 12 Dec)	Early Bird Rate (Pay before 15 Jan)	Full Price (Pay before 2 Feb)	Subtotal by # of people inc GST
Game Changer Conference				
Not-for-profit organisations	<input type="checkbox"/> \$300 (\$330 inc GST)	<input type="checkbox"/> \$400 (\$440 inc GST)	<input type="checkbox"/> \$500 (\$550 inc GST)	\$
Business and government	<input type="checkbox"/> \$750 (\$825 inc GST)	<input type="checkbox"/> \$850 (\$935 inc GST)	<input type="checkbox"/> \$950 (\$1,045 inc GST)	\$
International CSR frameworks workshop (Please circle as appropriate) Sydney / Perth/ Brisbane / Melbourne	<input type="checkbox"/> \$600 (\$660 inc GST)	<input type="checkbox"/> \$700 (\$770 inc GST)	<input type="checkbox"/> \$900 (\$990 inc GST)	\$
2-Day Pass (conference and workshop)	<input type="checkbox"/> \$1,200 (\$1,320 inc GST)	<input type="checkbox"/> \$1,400 (\$1,540 inc GST)	<input type="checkbox"/> \$1,700 (\$1,870 inc GST)	\$
Amex surcharge 2% if applicable				\$
Total inc GST				\$

3. METHOD OF PAYMENT

Please note that full payment must be received by 2 February 2009. Bookings are subject to the availability of places. Due to security requirements, there can be no walk-ins on the day.

- I have read and understood ACCSR's registration policy (Please see below. Places cannot be confirmed unless this box is ticked)**

Credit card:

- Visa Mastercard American Express

Please note a 2% surcharge applies to Amex cardholders. Participants should add this 2% to the total above.

Card Number: _____ CCV Number*: _____

Expiry Date: _____ Amount: _____

Cardholder Signature: _____

* The CCV number for your MasterCard or Visa card is the three-digit number on the back of your credit card, immediately following your main card number. For American Express, it is the four-digit number on the front of your credit card, to the right or left above your main credit card number.

Cheque: Made payable to the Australian Centre for Corporate Social Responsibility

Bank Transfer: Westpac Banking Corporation

Branch Code: 033059

Account Number: 288767 quoting participant name and GC09 as reference.

The Australian Centre for Corporate Social Responsibility is a registered business name of Synergy Communications Pty Ltd, ABN 71007029610

ACCSR REGISTRATION POLICY

Cancellations: Substitutions are welcome at any time. Cancellations in writing prior to 6/1/09 will receive a 50% refund. No refunds applicable after this date.

Indemnity: Should for any reason outside the control of the ACCSR the venue or speakers change or the event be cancelled the ACCSR will endeavour to reschedule, but the client hereby indemnifies and holds the ACCSR harmless from and against any and all costs, damages and expenses including legal fees which are incurred by the client.

The laws of the State of Victoria govern this agreement in all respects.

ABOUT ACCSR

The Australian Centre for Corporate Social Responsibility is a leader in CSR research, learning and strategy. Our unique capability-building approach helps organisations identify and understand their social responsibilities, capacity and impact and develop strategies and tactics to reduce social risks and improve both performance and social responsiveness.

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