

AUSTRALIAN CENTRE FOR CORPORATE SOCIAL RESPONSIBILITY

Presents:

ExperienceCSR

Our popular, award-winning business simulation that teaches participants how to develop and implement effective CSR strategy and tactics

Date: Wednesday November 28th, 2007

Time: 9am-5pm

At: Cliftons, Level 2, 200 George Street, Sydney NSW 2000

ExperienceCSR teaches best practice by challenging participants to work in teams to overcome the most pressing business challenges. It focuses on building management capability for effective CSR strategies.

The simulation places you in the role of CSR Advisor to a hypothetical company called SkyTech that is struggling to define its role as a corporate citizen. While considering business ethics, the environment, employee relations, human rights, and community investment, you will create and implement a CSR strategy that appeals to the company's various stakeholders.

This one-day workshop enables you to:

- Create a customised CSR plan for your organisation
- Learn how to get buy-in from a range of stakeholders for your CSR plan
- Explore CSR theory and resources
- Share knowledge with peers in a collaborative space

ExperienceCSR was developed by ExperiencePoint Inc. in cooperation with St. Michael's College at the University of Toronto and is available in Australia exclusively through the Australian Centre for Corporate Social Responsibility.

ABOUT THE FACILITATOR

Dr Leeora Black

Managing Director of ACCSR, Leeora's work focuses on analysing and solving complex CSR issues and problems and building organisational CSR capacity and strategy. Leeora advises global firms, government businesses and social sector organisations on integration of CSR into business operations and strategies, communications, issues management and reputation.

WHAT PARTICIPANTS HAVE SAID ABOUT ACCSR WORKSHOPS

"For an emerging field, it was great to get such an interesting, interactive overview that enables you to learn through participation." *Jane Calvert, Media & Community Relations Advisor, Transurban*

"The course provided valuable information on how we might further evolve our systems for more effective CSR measurement and management." *Craig Richardson, CFO, Coca-Cola Amatil New Zealand*

"The industry case studies and other workshop participant's opinions and anecdotes were extremely relevant to consolidating workshop messages presented by ACCSR. The workshop far exceeded my expectations!" *Eloise Aschberger, Sustainable Investment Manager, Lend Lease*

Try the ExperienceCSR demo at
<http://www.accsr.com.au/html/expcsr.htm>



REGISTER NOW

PLEASE COMPLETE THIS FORM AND FAX TO: +61 3 9826 8993
OR POST TO: SUITE 605, 10 YARRA STREET, SOUTH YARRA, VIC 3141



Name: _____
Job Title: _____
Organisation: _____
Address: _____
Email: _____
Phone: _____ Fax: _____

Name: _____
Job Title: _____
Organisation: _____
Address: _____
Email: _____
Phone: _____ Fax: _____

Number of People	Description	Fee per person	GST	Subtotal per person	Subtotal by number of people
	Early bird registration (Booked and Pay before 9 November)	\$850	\$85	\$935	\$
	Standard registration	\$950	\$95	\$1,045	\$
	Two or more people from the same organisation	\$850	\$85	\$935	\$
	TOTAL				\$

METHOD OF PAYMENT

Please note that full payment must be received by 26 November 2007. Bookings are subject to the availability of places.

Credit card: Visa Mastercard Amex*
Please note a 2% surcharge applies to Amex cardholders

Card number: _____ **Expiry Date:** _____

CCV Number: _____ **Amount:** _____

Cardholder Signature: _____

Cheque: Made payable to the Australian Centre for Corporate Social Responsibility

Bank Transfer: Westpac Banking Corporation

Branch Code: 033059

Account Number: 288767 quoting participant name and WS1107 as reference.

ACCSR REGISTRATION POLICY

Cancellations: Substitutions are welcome at any time. Cancellations prior to 09/11/07 will receive a 50% refund. No refunds applicable after this date. Indemnity: Should for any reason outside the control of the ACCSR the venue or speakers change or the event be cancelled the ACCSR will endeavour to reschedule but the client hereby indemnifies and holds the ACCSR harmless from and against any and all costs, damages and expenses including legal fees which are incurred by the client. The laws of the State of Victoria govern this agreement in all respects.

The Australian Centre for Corporate Social Responsibility is a registered business name of Synergy Communications Pty Ltd, ABN 71 007 029 610

ABOUT ACCSR

ACCSR is a leader in CSR research, learning and strategy. Our unique capability-building approach helps businesses identify and understand their social responsibilities, capabilities and impact and develop strategies and tactics to reduce social risks and improve both performance and social responsiveness. Our executive learning program focuses on capability-building for people who work in CSR and related roles.

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