

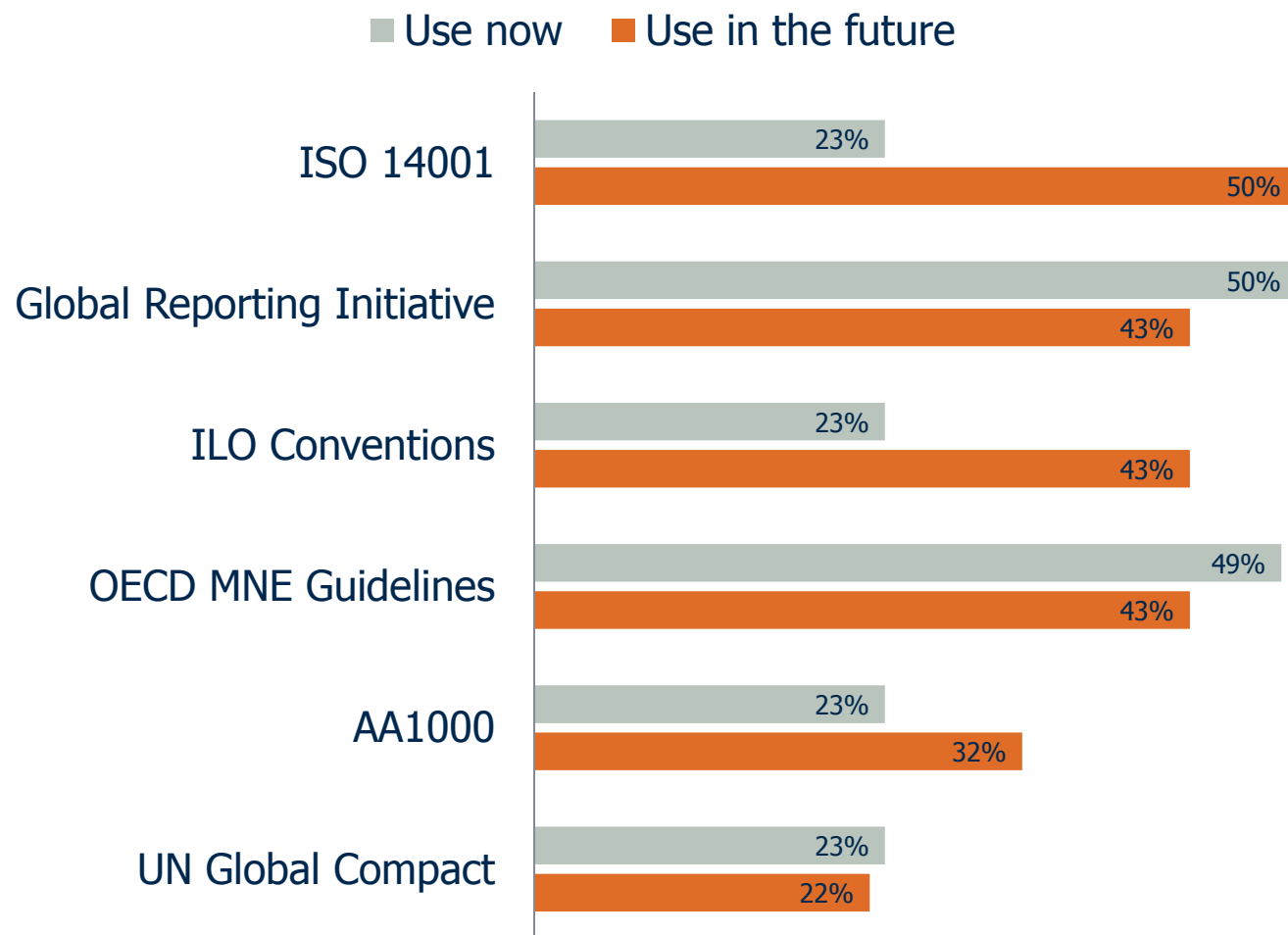


THE STATE OF CSR IN AUSTRALIA

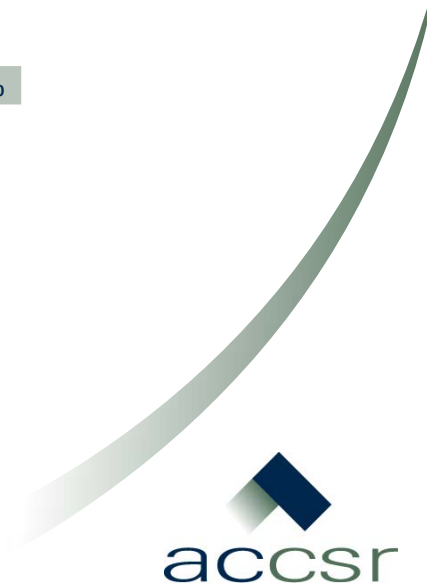
2009 Annual Review

Launched at ACCSR 4th Annual Conference
19th February 2010

USAGE OF INTERNATIONAL FRAMEWORKS



N = 324

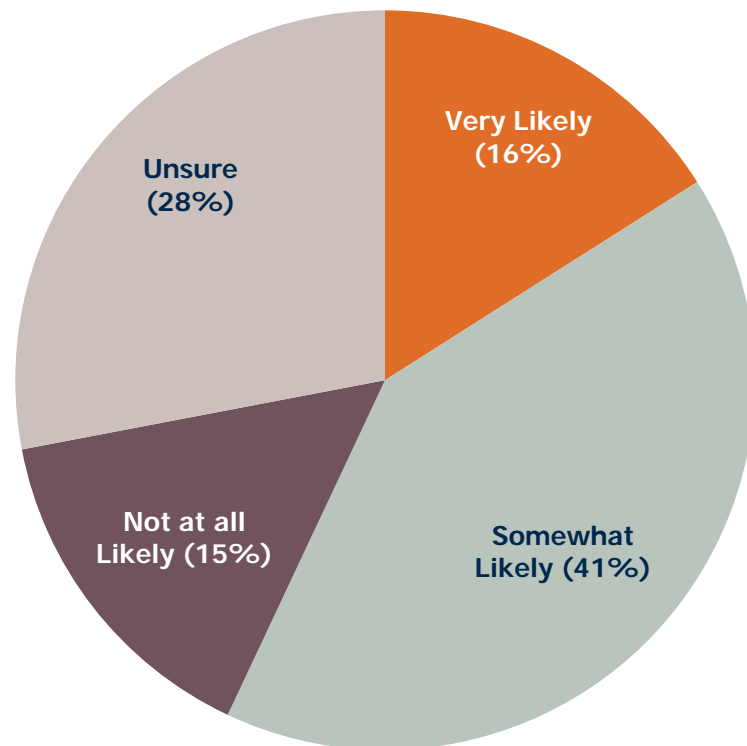


ISO 26000

Are you aware of ISO 26000?

30% Yes

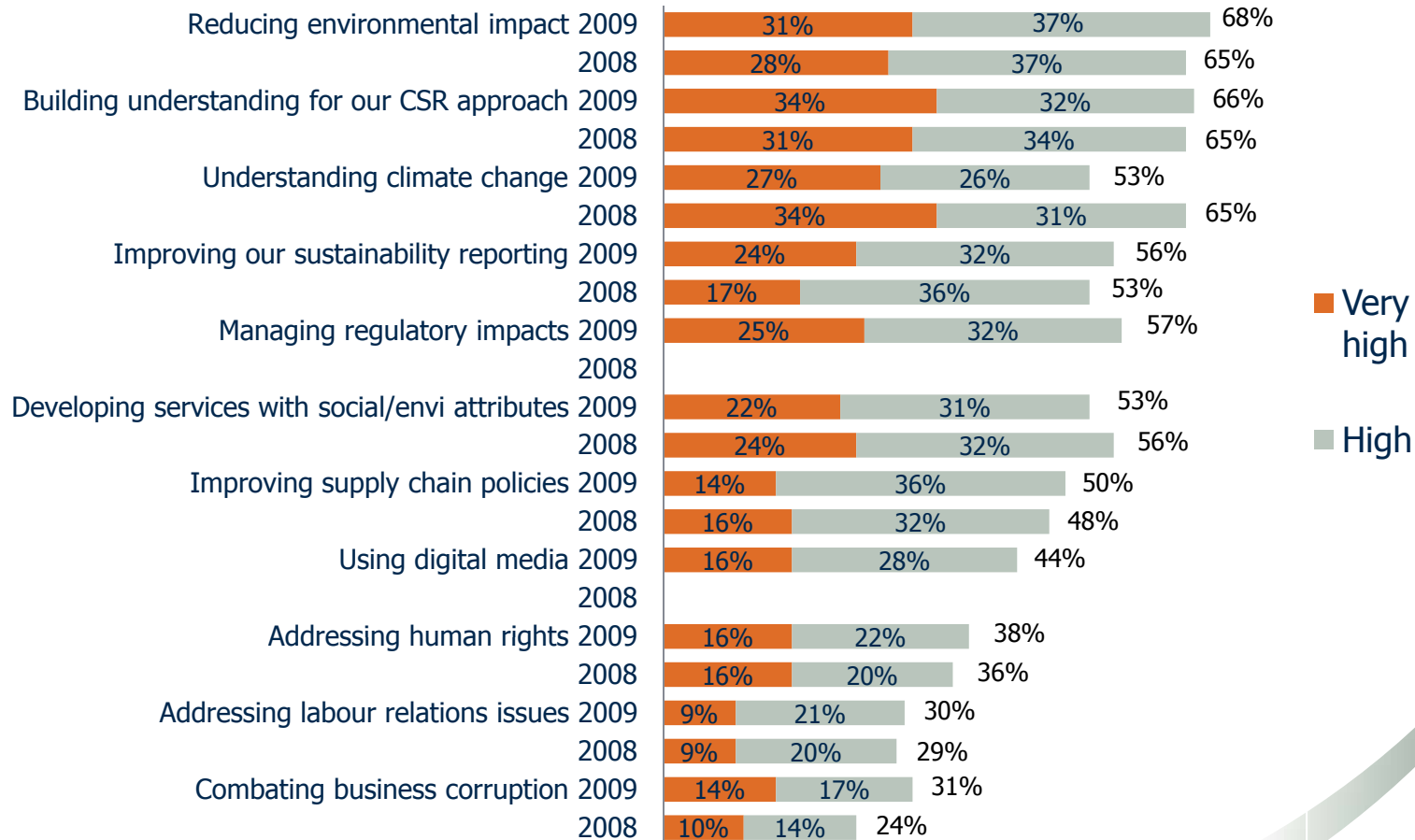
How likely is your organisation to use an ISO social responsibility standard?



N = 324

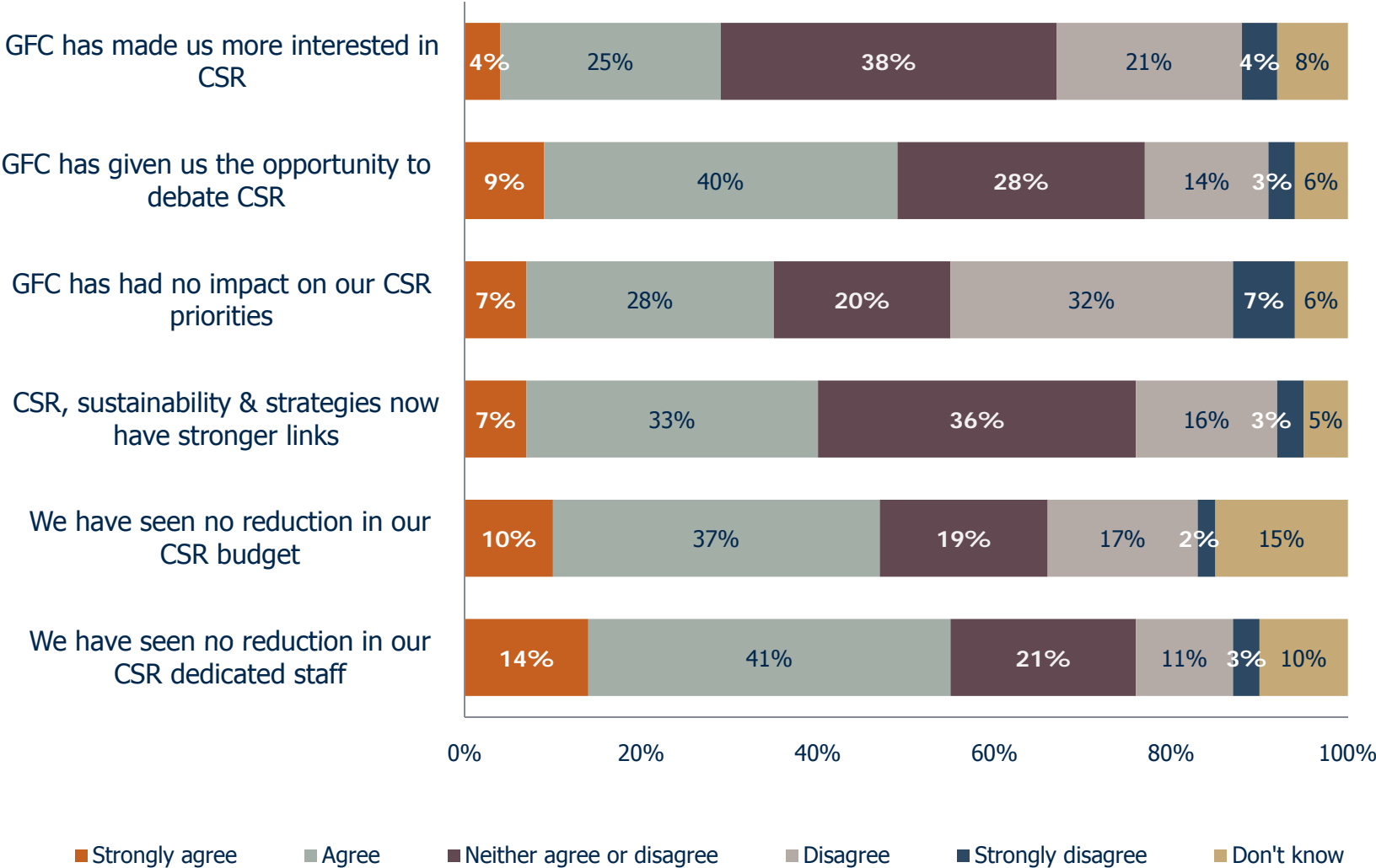
PRIORITY ISSUES FOR CSR MANAGERS

Question: Please rate the priority these issues will have for your organisation in the coming year



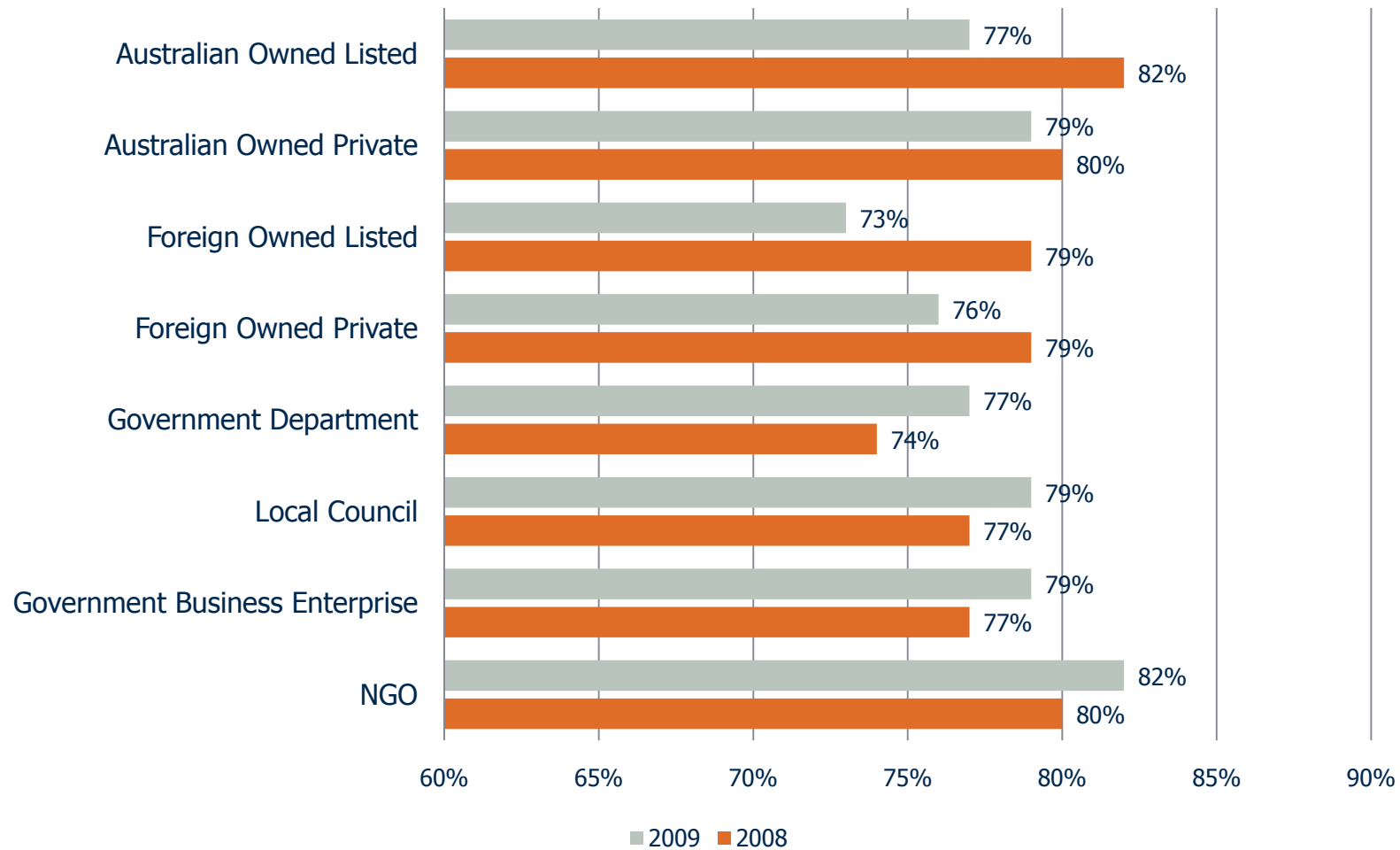
2008 (n= 416) 2009 (n=324)

EFFECTS OF THE GFC



CSR MANAGEMENT CAPABILITIES

Organisation Type



TOP CSR MANAGEMENT CAPABILITIES

Top Australian listed companies	Top foreign listed companies	Top GBEs	Top NGOs	Top Industry Associations
AXA Australia	Aon	Australia Post	Arts Project Australia	AICD
Coca Cola Amatil	Baxter Healthcare	Horizon Power (WA)	Credit Union Foundation of Australia*	Institute of Chartered Accountants
Lihir Gold Limited*	BP Australia	Hydro Tasmania	Lifeline Australia	
NAB*	Fuji Xerox Australia*	Landcom (NSW)	Marie Stopes International Australia	
Rio Tinto*	Nestle Australia	State Trustees (Vic)	St Mary's House of Welcome	
Sensis (wholly owned subsidiary of Telstra)	Optus*	South Australian Water Corporation		
Westpac Banking Corporation*	Toshiba	Worksafe (Vic)*		