

THE STATE OF CSR IN AUSTRALIA ANNUAL REVIEW 2010/2011

Welcome!

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ABOUT THE RESEARCH

- Annual survey by invitation to our mailing list
 - Option to add extra respondents to obtain organisational score
 - 489 respondents, 13% response rate
- The survey includes:
 - CSR capabilities
 - Effect of CSR on business outcomes
 - Performance
 - Issues
 - Activities
 - Budgets and hiring forecast
- Two reports released tonight:
 - Summary report with Top 20
 - Industry Snapshot

TOP ISSUES IN 2011

Total high and very high priority

- Reducing environmental impact (68.8%)
- Building understanding for CSR internally (65.4%)
- Managing regulatory impacts (65.1%)
- Improving sustainability reporting (57.5%)
- Understanding impact of climate change (50.7%)

TOP ISSUES IN 2011

Increasing focus on:

- Managing regulatory impacts
- Sustainability reporting
- Using digital (social) media
- Addressing human rights
- Addressing labour relations
- Combatting corruption



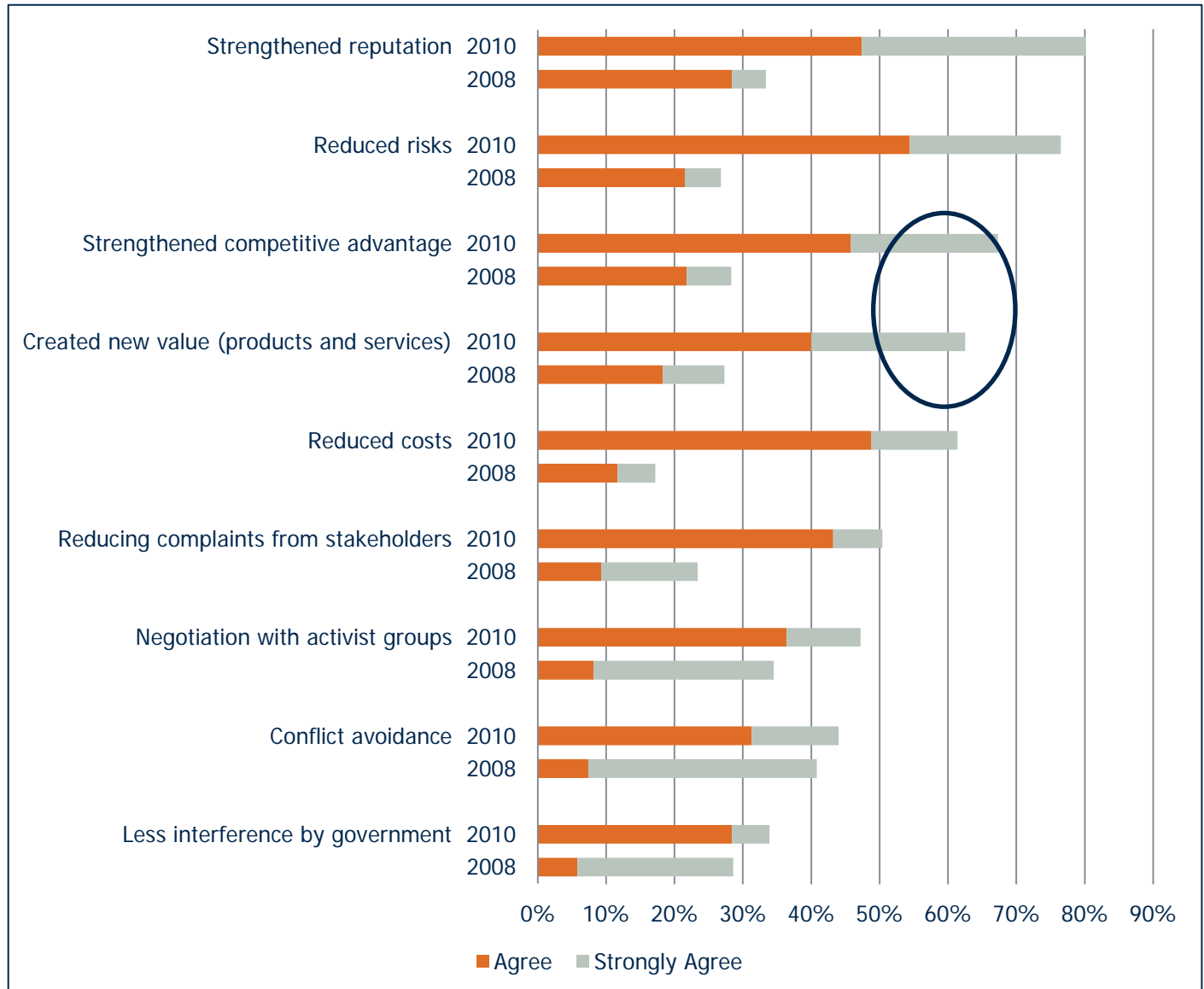
Decreasing focus on:

- Understanding climate change
- Developing products or services with social or environmentally friendly attributes
- Improving supply chain policies

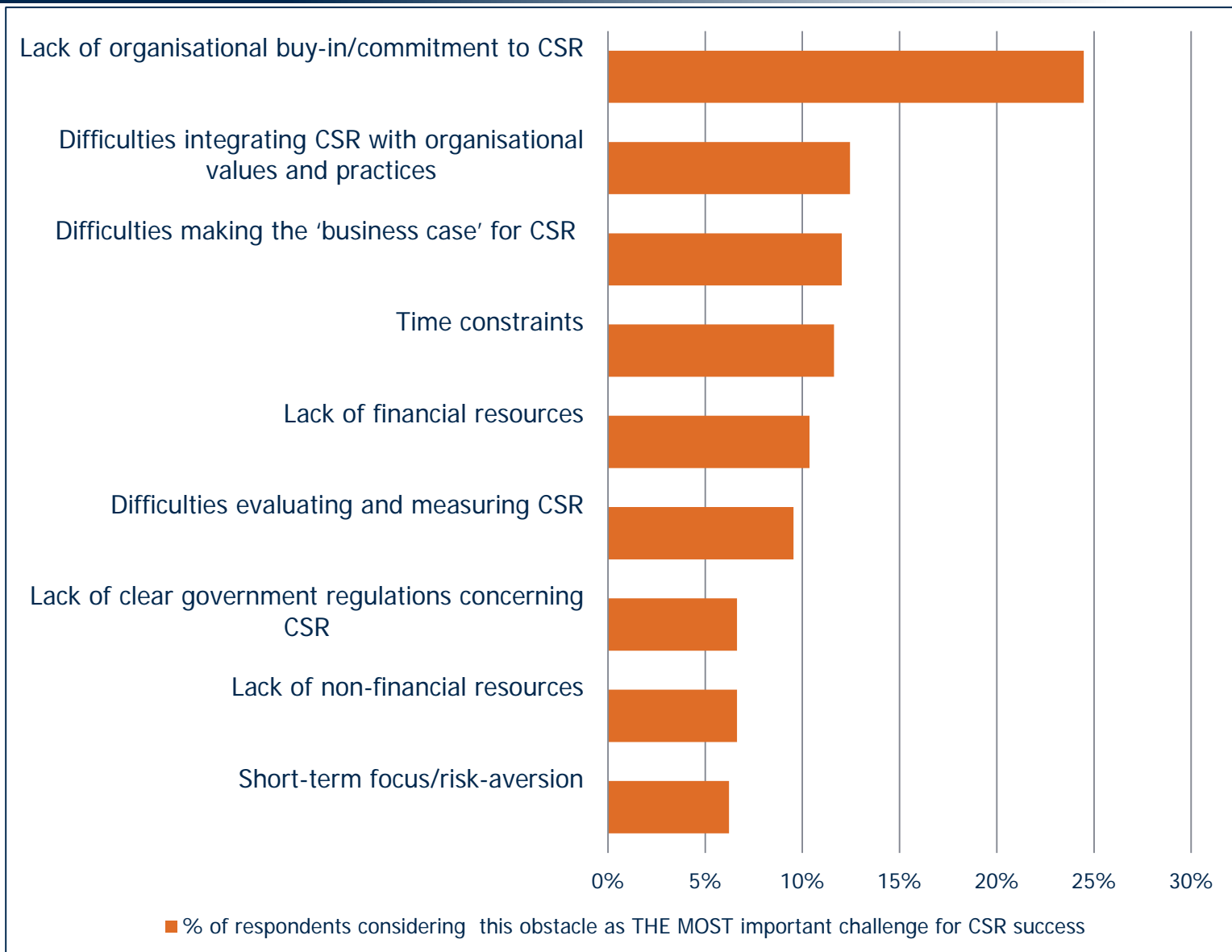


OUTCOMES OF CSR

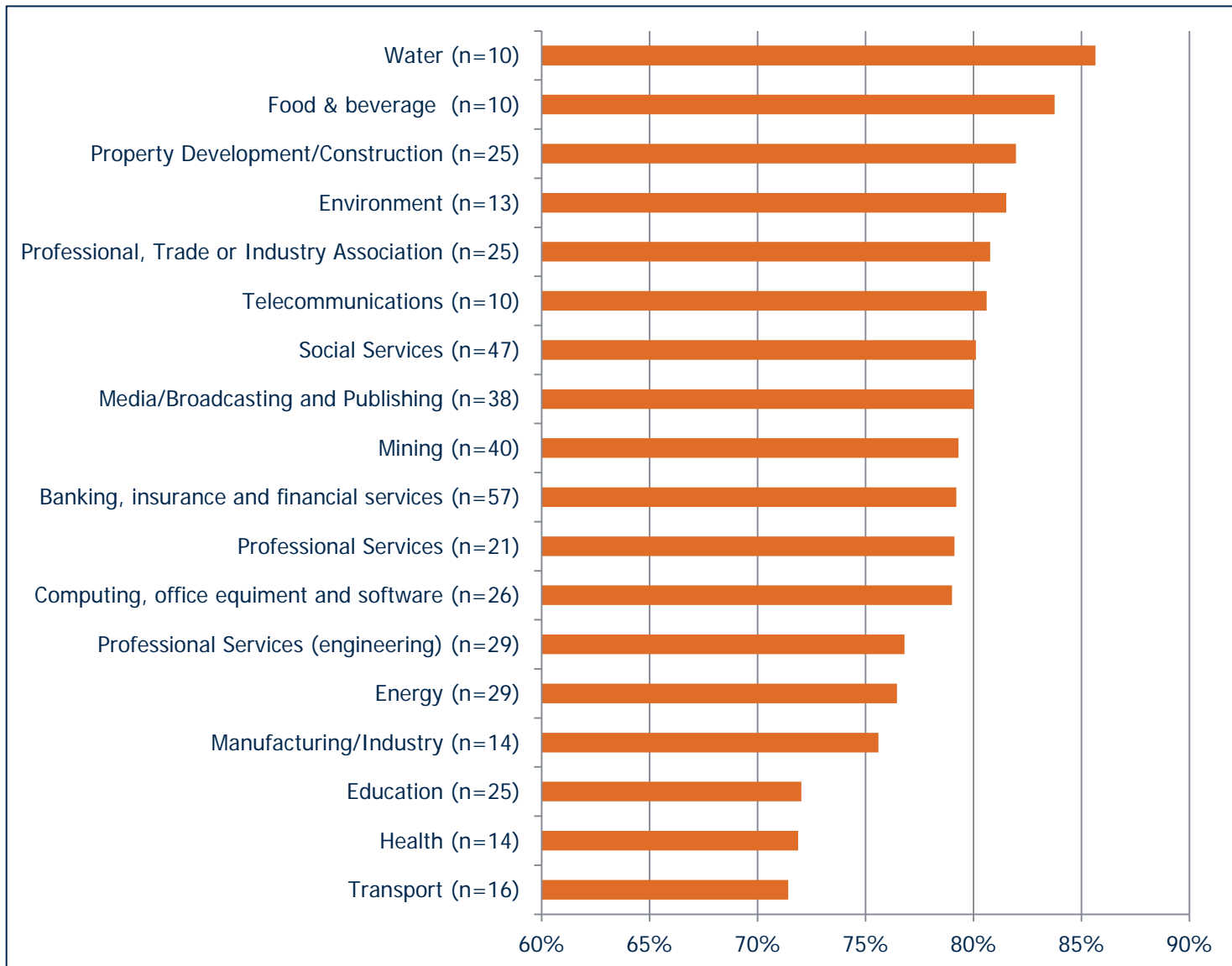
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The State of CSR in Australia:
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THE BIGGEST OBSTACLE TO SUCCESS IN CSR



CSR CAPABILITIES BY INDUSTRY



CSR TOP 20 (80% OR HIGHER)

Top ASX:

BHP Billiton ★
Corporate Express Australia Ltd
Northparkes Mines
Rio Tinto ★
Sensis ★
Stockland
Westpac Banking Corporation ★

Top Australian Private:

Arup Australia
CPA Australia Ltd
Pacific Hydro
PricewaterhouseCoopers Australia

Top Foreign:

Fujitsu Australia
Optus ★

Top GBEs:

Australian Broadcasting Corporation
Landcom ★
State Trustees ★

Top NGOs:

Charities Aid Foundation
Mission Australia
National Breast Cancer Foundation
The Smith Family

★ = has appeared in CSR top capabilities list in previous years

**CONGRATULATIONS
TO**

THE CSR TOP 20