



AUSTRALIAN CENTRE FOR CORPORATE SOCIAL RESPONSIBILITY

Presents:

THREE OUTSTANDING EVENTS with special guest
Paul Hohnen - who returns to Australia for these
exclusive programs:

1. BREAKFAST

Getting on the Right Side of History:

How CSR is Reshaping Thinking About the Role of
Business and Sustainable Development

Tuesday 30 October, 7am-9am

Venue: Melbourne Aquarium,
Corner Flinders Street and King Street, Melbourne

Keynote Speaker: Paul Hohnen, International Sustainability Expert

Moderator: Leon Gettler, Senior Business Journalist, The Age

Chair: Leeora Black, Managing Director, Australian Centre for Corporate Social
Responsibility



Climate change, competition for resources and investor behaviour are
reshaping the physical and market landscapes. Major global changes are
underway. The "you've never had it so good" mentality is giving way to a "you
mightn't have it for long" one. In the marketplace, as in natural ecosystems,
those that anticipate and respond quickest are best placed.

Drawing on his extensive international experience, as an analyst and adviser
to business, governments, the UN, and NGOs, Paul Hohnen will identify some
of the characteristics necessary for successful business in the 21st Century.

*"Paul Hohnen occupies a special place in the sustainable development
debate. His contributions reflect a distinguished history of service to
government, multilaterals, civil society, and business in support of a
just and humane future."*

*Dr Allen White, Director, Tellus Institute,
Co-founder of the Global Reporting Initiative*

2. CSR MASTERCLASS FOR NGOS

**What CSR Means for NGOs
and How NGOs Can Benefit
Strategically**

Jointly hosted by ACCSR and Pro Bono Australia

Facilitator: Paul Hohnen

Tuesday 30 October, 1.30pm-5.30pm

Venue: ACCSR, Suite 605, 10 Yarra Street,
South Yarra 3141

*In this special Masterclass for non-
profit organisations, Paul will explore
opportunities for increasing NGO leverage
with the government and business sectors,
and discuss accountability issues facing the
advocacy community.*



3. CSR MASTERCLASS FOR GOVERNMENT

**The Role of Government in CSR/
Sustainability**

*Jointly hosted by ACCSR and the Centre for Public
Agency Sustainability Reporting*

Facilitator: Paul Hohnen

Wednesday 31 October, 9am-1pm

Venue: ACCSR, Suite 605, 10 Yarra Street,
South Yarra 3141

*Paul will explore some of the thinking that
lay behind the attention given by the 2007
G8 Summit to CSR/Sustainability issues in
this special Masterclass for government. He
will also discuss how governments around
the world are using varied approaches to
encourage increased use of CSR by the
business community.*

*The Masterclass will include a special
presentation on what sustainability means
for government in Australia, given by John
Collins, Assistant Director of the Centre for
Public Agency Sustainability Reporting.*



ABOUT ACCSR

ACCSR is a leader in CSR research, learning and strategy. Our unique capability-building approach helps businesses identify and understand their social responsibilities, capabilities and impact and develop strategies and tactics to reduce social risks and improve both performance and social responsiveness. Our executive learning program focuses on capability-building for people who work in CSR and related roles.

REGISTER NOW

PLEASE COMPLETE THIS FORM AND FAX TO: +61 3 9826 8993
OR POST TO: SUITE 605, 10 YARRA STREET, SOUTH YARRA, VIC 3141



Name: _____

Job Title: _____

Organisation: _____

Address: _____

Email: _____

Phone: _____ Fax: _____

Name: _____

Job Title: _____

Organisation: _____

Address: _____

Email: _____

Phone: _____ Fax: _____

| Number of People | Description | Fee per person | GST | Subtotal per person | Subtotal by number of people |
|------------------|--|----------------|-------|---------------------|------------------------------|
| | Breakfast* | | | | |
| | Early Bird Rate (Book and Pay Before 30th September) | \$300 | \$30 | \$330 | \$ |
| | Standard Rate | \$350 | \$35 | \$385 | \$ |
| | Table Booking for 8 people (subject to availability) | \$2,000 | \$200 | \$2,200 | \$ |
| | Masterclasses | | | | |
| | CSR Masterclass for NGOs | \$300 | \$30 | \$330 | \$ |
| | CSR Masterclass for Government | \$400 | \$40 | \$440 | \$ |
| | TOTAL | | | | \$ |

*Breakfast includes entry into Melbourne Aquarium

METHOD OF PAYMENT

Please note that full payment must be received by 26 October 2007. Bookings are subject to the availability of places.

Credit card: Visa Mastercard Amex*

*Please note a 2% surcharge applies to Amex cardholders

Card number: _____

Expiry Date: _____

CCV Number: _____

Amount: _____

Cardholder Signature: _____

Cheque: Made payable to the Australian Centre for Corporate Social Responsibility

Bank Transfer: Westpac Banking Corporation

Branch Code: 033059

Account Number: 288767 quoting participant name and WS1007 as reference.

ACCSR REGISTRATION POLICY

Cancellations: Substitutions are welcome at any time. Cancellations prior to 30/09/07 will receive a 50% refund. No refunds applicable after this date. Indemnity: Should for any reason outside the control of the ACCSR the venue or speakers change or the event be cancelled the ACCSR will endeavour to reschedule, but the client hereby indemnifies and holds the ACCSR harmless from and against any and all costs, damages and expenses including legal fees which are incurred by the client. The laws of the State of Victoria govern this agreement in all respects.

The Australian Centre for Corporate Social Responsibility is a registered business name of Synergy Communications Pty Ltd, ABN 71 007 029 610

**Australian Centre for
Corporate Social Responsibility (ACCSR)**
Suite 605, 10 Yarra Street
South Yarra VIC 3141
Australia

ACCSR
**Leadership in CSR Research,
Learning and Strategy**

T: +61 3 9826 1767
F: +61 3 9826 8993
W: www.accsr.com.au
E: workshop@accsr.com.au