

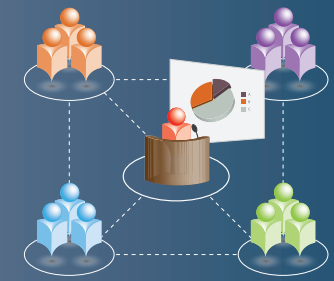


Australian Centre for  
Corporate Social Responsibility

5TH ANNUAL CONFERENCE | MELBOURNE, 15TH FEBRUARY 2012

*THE STATE OF CSR IN AUSTRALIA: THE INNOVATION IMPERATIVE*  
Taking CSR from Risk Management to Value Creation

PROGRAM AT A GLANCE



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| 8.30AM – 9.00AM   | <b>REGISTRATION</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 9.00AM – 9.05AM   | <b>CONFERENCE OPENING</b> <ul style="list-style-type: none"> <li>• <b>WELCOME TO COUNTRY</b> by Wurundjeri Elder Aunty Di Kerr</li> <li>• <b>CONFERENCE OPENING</b> by <b>Paul Hohnen</b>, Senior International Associate, ACCSR</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 9.05AM – 9.15AM   | <b>WELCOME ADDRESS</b> by <b>Mr Tim Pallas MP</b> , Member for Tarneit, Shadow Minister for Ports, Infrastructure, Major Projects, Freight and Logistics, Employment and Industrial Relations                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 9.15AM – 9.45AM   | <b>KEYNOTE ADDRESS</b><br><b>Professor Dirk Matten</b> , Hewlett-Packard Chair in Corporate Social Responsibility, Schulich School of Business, York University, <i>From integration to innovation – the decade ahead in CSR</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 9.45AM – 10.30AM  | <b>INNOVATION FOR BUSINESS GROWTH, THE GOOD OF SOCIETY AND THE ENVIRONMENT</b><br>Leaders in three industries: forestry, property development and information and communications technology will show how CSR practices in their organisations have led to innovation and spread throughout their industries to unlock new forms of prosperity and tackle pressing environmental and social problems. <ul style="list-style-type: none"> <li>• <b>Mike Foster</b>, CEO, Fujitsu Australia - <i>Innovative approaches to reducing IT impacts and improving productivity</i></li> <li>• <b>Sean O’Toole</b>, Managing Director, Landcom – <i>Environmental practices in the built environment</i></li> <li>• <b>Allan Hansard</b>, Advisor for the Australian Government in the Tasmanian Forest Intergovernmental Agreement process, former CEO of the National Association of Forest Industries (NAFI) - <i>The Historic Tasmanian Forest Peace Talks - An innovative approach to a long lived dispute or just talk</i></li> </ul> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 10.30AM           | Coffee Break and Networking                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 11.00AM – 12.00PM | <b>INNOVATION IN PROGRAM, PRODUCTS AND MARKETS</b> (Concurrent Break-out Sessions)<br>The session features three concurrent break-out sessions that will focus on how industry associations, social entrepreneurs and large corporates use stakeholder engagement and dialogue to find innovative solutions to challenges of sustainable development.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|                   | <b>Break-out Session 1 (Spy2)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <b>Break-out Session 2 (Stage)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | <b>Break-out Session 3 (Scribble)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|                   | CHAired BY ALLAN HANSARD<br>Advisor for the Australian Government in the Tasmanian Forest Intergovernmental Agreement process, former CEO, NAFI<br><br><b>What role do industry level approaches in stakeholder engagement and dialogue play in driving innovation?</b><br><br>SPEAKERS <ul style="list-style-type: none"> <li>• <b>Sue-Ern Tan</b>, Deputy CEO, NSW Minerals Council - <i>The Upper Hunter Mining Dialogue - How nine companies are working together with communities to address the cumulative impacts of mining</i></li> <li>• <b>Kane Thornton</b>, Acting CEO, Clean Energy Council – <i>Perspectives on stakeholder engagements for clean technology</i></li> </ul>                                                                                                                                                                                                                                                                                                                                          | CHAired BY DAVID KNOWLES<br>Director, Philanthropic Services, JB Were<br><br><b>How does CSR help develop new products and markets? Discussed in market based innovations for social and economic impact.</b><br><br>SPEAKERS <ul style="list-style-type: none"> <li>• <b>Rosemary Addis</b>, Social Innovation Strategist, Australian Department of Education Employment &amp; Workplace Relations - <i>Market based innovations for social and economic impact and the role of government</i></li> <li>• <b>Mr Russell Northe MP</b>, Member for Morwell, Parliamentary Secretary for Small Business - <i>The role the State Government plays in driving innovation in small businesses</i></li> <li>• <b>Ash Rosshandler</b>, CEO, Karma Currency Foundation - <i>The Sweet Spot (where business issues and social issues overlap)</i></li> </ul> | CHAired BY RICK LAMBELL<br>Senior Consultant ACCSR<br><br><b>How do relationships with not-for-profit organisations create new types of value for both business and society? Discussed in NAB’s Schools First Program</b><br><br>SPEAKERS <ul style="list-style-type: none"> <li>• <b>Rebecca Sherwill</b>, Head of Education, National Australia Bank - <i>Corporate perspective</i></li> <li>• <b>Jan Owen</b>, CEO, Foundation for Young Australians - <i>Not-for-profit perspective</i></li> </ul> |

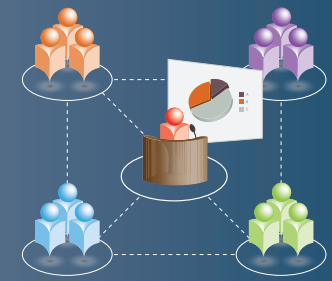


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| 12.00PM – 12.30PM | <b>KEYNOTE ADDRESS</b><br><b>Professor Malcolm McIntosh</b> , Director Asia Pacific Centre for Sustainable Enterprise, Griffith Business School<br><i>The transition to the sustainable enterprise economy</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 12.30PM – 1.30PM  | Lunch and Networking                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 1.30PM – 2.30PM   | <b>INNOVATION IN GOVERNANCE, BUSINESS MODELS AND PROCESSES</b> (Concurrent Break-out Sessions)<br>Innovation in business processes, governance and management as well as business models are dependent on many aspects. Smart supply chain and stakeholder management, accountability and transparency as well as a corporate culture that recognises responsible business practices and sustainability as a continuous development process may be seen as key drivers for this.<br>The three concurrent break-out sessions will outline how supply chain innovation and smart community engagement programs create value for business and society. It will also explore how new forms of reporting assist in better business accountability and improved transparency. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|                   | <b>Break-out Session 1 (Scribble)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | <b>Break-out Session 2 (Spy)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | <b>Break-out Session 3 (Stage)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|                   | CHAired BY JAN FITZGERALD<br>Senior Consultant ACCSR<br><br><b>How does innovation in the supply chain help companies achieve superior social and environmental performance?</b><br><br>SPEAKERS<br><ul style="list-style-type: none"> <li>• <b>Jonathan Dutton</b>, Managing Director, CIPS Australasia (Chartered Institute of Purchasing and Supply)</li> <li>• <b>Jaydeep Solanki</b>, Associate Director, Supplier Strategy, Holden - <i>Driving supply chain innovation - GM driving global purchasing and supply chain with social and environmental responsibility</i></li> <li>• <b>Lian Knight</b>, Procurement Manager, The Laminex Group - <i>Implementation of The Laminex Group's strategy to deliver environmentally friendly products</i></li> </ul>    | CHAired BY VICTORIA WHITAKER<br>Network Manager, GRI FOCAL POINT AUSTRALIA<br><br><b>What role is innovation playing in corporate transparency and accountability?</b><br><br>SPEAKERS<br><ul style="list-style-type: none"> <li>• <b>John Stanhope</b>, Chairman of the Integrated Reporting Task Force, Member of the Financial Reporting Council (FRC) and former CFO and Group Managing Director Finance, Telstra - <i>What role is innovation playing in corporate transparency and accountability?</i></li> <li>• <b>Steve Vamos</b>, President, Society for Knowledge Economics</li> <li>• <b>Russell Thomas</b>, CEO, Finsia, - <i>Promoting gender equity through transparency: A look at Finsia's draft principles for reporting on gender equity</i></li> </ul> | CHAired BY KAREN MILWARD<br>Chairperson, Kinaway, Victorian Aboriginal Chamber of Commerce<br><br><b>Can stakeholder engagement and dialogue contribute to innovation? Discussed in corporate approaches to indigenous relations.</b><br><br>SPEAKERS<br><ul style="list-style-type: none"> <li>• <b>Professor Ciaran O'Faircheallaigh</b>, Director, Centre for Governance and Public Policy's Program on Indigenous and Environment Governance and Capacity, Griffith University - <i>From cost and risk minimisation to value creation: Mining and indigenous people</i></li> <li>• <b>Jane Gronow</b>, Principal Advisor - Communities and Social Performance, Rio Tinto</li> <li>• <b>Glen Brennan</b>, Head of Indigenous Finance &amp; Development, NAB - <i>Indigenous skills: let market forces triumph</i></li> </ul> |

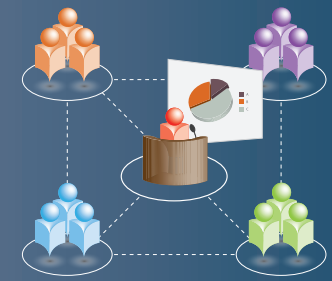


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| 2.30PM – 3.00PM | <p><b>PLENARY</b><br/>Report backs from concurrent break-out sessions<br/>Key insights facilitated by Paul Hohnen, Senior International Associate, ACCSR</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 3.00PM – 3.30PM | Coffee break and networking                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| 3.30PM – 4.30PM | <p><b>THE BIG TRANSFORMATION – WHERE CSR INNOVATION IS HEADING AND WHAT WE ARE DOING ABOUT IT</b><br/>Three great challenges lie ahead. These are how our societies and economies are going to deal with unprecedented – and rising – levels of economic, social and ecological debt. Tackling these will require the Big Transformation. Here, the role of business will be increasingly central. In this session, leaders from a young local enterprise and an old global corporation will highlight how meeting the challenges of the 21st century can be achieved by companies working more closely with regulators, customers, investors and other stakeholders. Concrete examples will be given of how CSR considerations have driven sharper strategic focus, innovation and better performance.</p> <ul style="list-style-type: none"> <li>• <b>Rebecca Scott</b>, Founding CEO, Streat</li> <li>• <b>Ben Waters</b>, Director, ecomagination, GE Australia &amp; New Zealand</li> </ul> |
| 4.30PM – 5.00PM | <p><b>CLOSING ADDRESS</b></p> <ul style="list-style-type: none"> <li>• <b>Dr Ken Henry</b>, former Treasury Secretary, Non-Executive Director NAB</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 5.00PM – 5.05PM | <p><b>CONFERENCE CLOSING</b></p> <ul style="list-style-type: none"> <li>• <b>The Hon Mark Dreyfus QC, MP</b>, Parliamentary Secretary for Industry and Innovation</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 5.05PM – 6.00PM | <p><b>COCKTAIL PARTY and launch of THE STATE OF CSR IN AUSTRALIA ANNUAL REVIEW 2011/12</b></p> <p>The State of CSR in Australia is ACCSR's ongoing study of the CSR capabilities and performance of Australian organisations. ACCSR reports annually on the results of this research, which is one of the largest ongoing research projects on CSR anywhere in the world and the biggest ongoing survey of CSR practice and performance in Australia.</p> <p><b>PRESENTATION OF TOP CSR COMPANIES IN AUSTRALIA</b></p> <ul style="list-style-type: none"> <li>• <b>Dr Leeora Black</b>, Managing Director, ACCSR</li> </ul> <p><b>KEYNOTE ADDRESS</b></p> <ul style="list-style-type: none"> <li>• <b>Simon McKeon</b>, Chair CSIRO and 2011 Australian of the Year</li> </ul>                                                                                                                                                                                                                   |

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