



ACCSR 2012

PUBLIC WORKSHOP PROGRAM



INTERNATIONAL FRAMEWORKS FOR CORPORATE SUSTAINABILITY AND RESPONSIBILITY: "THE BIG 3"

MELBOURNE | 13 FEBRUARY
SYDNEY | 20 FEBRUARY

9.00AM – 5.00PM



COMPANIES AROUND THE WORLD ARE INCREASINGLY USING INTERNATIONAL FRAMEWORKS AND STANDARDS TO SHAPE THEIR RESPONSES TO SUSTAINABLE DEVELOPMENT AND GUIDE THEIR PRACTICE

In their 2010 CSR reports, 95% of the DJSI Super Sector Leaders referenced the GRI framework. Fully 65% also referenced the UN Global Compact. A quarter of all companies listed on the FTSE4Good Global 100 referenced the OECD Guidelines for Multinational Enterprises (MNEs).

Why, and even more importantly, how are these companies using these frameworks to improve their performance? How far is the 2010 ISO 26000 Social Responsibility Guidance Standard compatible with these other standards and what is its value?

A POWERFUL, PRACTICAL WORKSHOP FACILITATED BY INTERNATIONAL SUSTAINABILITY EXPERT, PAUL HOHNEN

LEARN HOW TO APPLY INTERNATIONAL FRAMEWORKS TO ENHANCE YOUR SUSTAINABILITY PERFORMANCE

MASTER THE 'BIG 3' FOR SUCCESS IN CORPORATE RESPONSIBILITY MANAGEMENT

BOOK THIS WORKSHOP AT:
www.accsr.com.au/learning

In this one day workshop, ACCSR's Senior International Associate Paul Hohnen, will work with participants in small groups in his characteristically humorous and engaging manner, to:

- Outline the main features of the GRI, the recently revised OECD MNE Guidelines, and ISO 26000
- Show how these leading frameworks are being used internationally
- Explain how to report effectively on your organisation's application of these frameworks
- Explore how Australian companies are using them and can derive maximum value
- Lead exercises in applying the frameworks to assist in strategy development, product innovation, performance management, and employee engagement
- Illustrate the role and value of these frameworks for building quality stakeholder relationships.

A former Australian diplomat living in Amsterdam, Paul is known internationally for his work in the CSR and sustainable development fields. He participated in the development of the ISO 26000 standard, contributed to the updated OECD Guidelines, and was a founding Director of the GRI. His widely read articles in Ethical Corporation and other publications on these frameworks have a reputation for containing the latest information and commentary on emerging trends.



PAUL HOHNEN IS WELL KNOWN FOR HIS ENGAGING, FOCUSED AND WITTY STYLE OF FACILITATION



INTERNATIONAL FRAMEWORKS FOR CORPORATE SUSTAINABILITY AND RESPONSIBILITY: “THE BIG 3”



ATTEND THIS NEW TWO-DAY WORKSHOP TO:

- Understand key international frameworks and their implications
- See how they work together to provide coherent and practical governance
- Learn to apply them for strategy and reporting purposes
- Learn from one of the world's leading experts in the development of these international frameworks.

This workshop will provide you with the tools you need to integrate these international frameworks into your organisation's strategy and reporting.

THE BIG 3

The frameworks we will examine in the workshop have been developed or endorsed by governments, by multi-lateral agencies and by thousands of stakeholders around the world working collaboratively over many years to agree on the most practical ways to interpret and implement social responsibility.

THE OLDEST: *OECD Guidelines for Multinational Corporations*

www.oecd.org

The OECD Guidelines for Multinational Enterprises are the most comprehensive instrument in existence today for corporate responsibility multilaterally agreed by governments. First conceived in 1975, they were updated in 2000 and again in 2010-11.

Australia is a signatory to these guidelines together with more than 40 other governments representing 85% of global foreign direct investment. The OECD Guidelines are the most widely recognised principles and standards for responsible business conduct.

THE MOST USED: *The Global Reporting Initiative*

www.globalreporting.org

The Global Reporting Initiative pioneered the world's most widely used guidelines for sustainability reporting. They were developed using consensus-seeking processes with participants drawn globally from business, civil society, labour, and professional institutions, and are continually refined. The next version of the Guidelines, G.4, is now being developed for release in 2013.

More than two-thirds of Australia's top 100 listed companies use the GRI, as well as a raft of private and government sector organisations.

THE NEWEST: *ISO 26000 Guidance for Social Responsibility*

www.iso.org

One year after the launch of the world's first international standard for social responsibility, ISO 26000 provides:

- Global agreement on social responsibility definitions and principles
- Global agreement on the core subjects of social responsibility
- Guidance on how to integrate social responsibility throughout an organisation

This is the world's most practical and detailed guidance yet on how to understand, apply and manage social responsibility in any organisation.

TESTIMONIALS

TESTIMONIALS FOR PAUL HOHNEN:

“Paul Hohnen occupies a special place in the sustainable development debate. His contributions reflect a distinguished history of service to government, multilaterals, civil society, and business in support of a just and humane future.”

Dr Allen White, Co-founder of the Global Reporting Initiative

“Paul Hohnen's expert knowledge of global best practice in corporate responsibility has given our people valuable insights into the future challenges for our business.”

Renee Hancock, Corporate Responsibility Manager, ANZ Bank

PAST PARTICIPANTS IN ACCSR'S INTERNATIONAL FRAMEWORKS WORKSHOPS SAY:

“Great workshop with balanced mix of overview, group work, practical tools, discussion and debate.”

Kelvyn Eglinton, Regional Manager, Social Responsibility, Newmont Mining Corporation

“A very informative workshop for all companies within all stages of management to not only understand/ reaffirm the value of CSR but how to demonstrate this value to an organisation.”

Ned Baxter, Environmental Economic Analyst, Worley Parsons

“Fantastic!! Thanks for giving me the understanding of the tools to speak to different people in different ways.”

“Great international perspective and case studies, great to have such a wealth of experience to draw from.”

“Excellent - great to hear from experienced practitioner who's been on journey.”

“Highly engaging, knowledgeable, interesting international perspective.”

ABOUT ACCSR

ACCSR helps organisations create lasting value through responsible business strategies and productive stakeholder relationships. Our unique capability-building approach helps organisations identify and understand their social responsibilities, capacity and impact and develop strategies and tactics to reduce social risks and improve both performance and social responsiveness. Our learning programs build individual capability for managing social responsibility and underpin the professionalisation of the corporate responsibility management function.



ACCSR Learning is a division of the
Australian Centre for Corporate Social Responsibility
Suite 605, 10 Yarra Street, South Yarra, VIC 3141, Australia
Phone: 03 9826 1767 Fax: 03 9826 8993
Web: www.accsr.com.au Email: workshop@accsr.com.au